



# Provider of Choice

2022 Best of Home Care Award Winner



Date: 01/01/2022

Dear Family Choice Home Care LLC

Congratulations on achieving the **2022 Best of Home Care® Provider of Choice award**! This award is only granted to the top-ranking home care providers; it's a direct reflection of your dedication to client satisfaction. It's an honor to recognize your home care business as one of the best in North America.

Thank you for your hard work and dedication to achieving this award. It is our sincere hope that you will carry this recognition with pride and that you will tell your clients, caregivers, and community members about it.

To help you utilize this prestigious award, we have provided you with certificate images, award logos, and other marketing materials. We recommend displaying them in your office and using them during client assessments or meetings with referral sources.

You should have already received an email from Home Care Pulse with copies of your 2022 Best of Home Care Award logos and additional marketing tools to assist you in promoting your awards.

If you did not receive this email or if you have questions, please contact us at [customersupport@homecarepulse.com](mailto:customersupport@homecarepulse.com).

Congratulations once again on this achievement and thank you for your continuing efforts to provide superior care in our industry.

Best Regards,

Todd Austin  
President,  
Home Care Pulse

## Ideas For Promoting Your Awards

- ☐ **Send a press release** to your local news outlets, announcing your accomplishment.
- ☐ **Email** your clients/caregivers with updates about your achievement.
- ☐ **Share team photos** with your awards on social media and tag @homecarepulse.
- ☐ **Frame and display** your Best of Home Care Award in your office.
- ☐ **Feature your awards** on your website – specifically in the footer or on a page dedicated to your achievements.
- ☐ **Utilize your BestofHomeCare.com listing** by updating your awards and adding information about your business.
- ☐ **Using the Fact Sheets** included in your award marketing kit, share with potential clients, caregivers and referral sources what earning this award means about the quality of care you provide.

For a more comprehensive list of ideas, see the following article:  
[www.homecarepulse.com/articles/so-you-qualified-for-a-best-of-home-care-award-now-what/](http://www.homecarepulse.com/articles/so-you-qualified-for-a-best-of-home-care-award-now-what/)